

## David S. Linthicum



Dave is an internationally recognized industry expert and thought leader, and the author and coauthor of 13 books on computing, including the best selling Enterprise Application Integration (Addison Wesley). Dave keynotes at many leading technology conferences on cloud computing, SOA, Web 2.0, and enterprise architecture, and has appeared on a number of TV and radio shows as a computing expert. He is a blogger for InfoWorld, Intelligent Enterprise, and eBizq.net, covering SOA and enterprise computing topics. Dave also has columns in Government Computer News, Cloud Computing Journal, SOA Journal, Align Journal, and is the editor of Virtualization Journal.

Writing for IT executives, architects, and developers alike, world-renowned expert David S. Linthicum explains why the days of managing IT organizations as private fortresses will rapidly disappear as IT inevitably becomes a global community. He demonstrates how to run IT when critical elements of customer, product, and business data and processes extend far beyond the firewall--and how to use all that information to deliver real-time answers about everything from an individual customer's credit to the location of a specific cargo container.

In his career, Dave has formed or enhanced many of the ideas behind modern distributed computing including Enterprise Application Integration, B2B Application Integration, and SOA, approaches and technologies in wide use today. For the last 10 years, Dave has focused on the technology and strategies around cloud computing, and how to make cloud computing work for the modern enterprise. This includes work with several cloud computing startups.

Dave's industry experience includes tenure as CTO and CEO of several successful software companies, and upper-level management positions in Fortune 100 companies. In addition, he was an associate professor of computer science for eight years, and continues to lecture at major technical colleges and universities including the University of Virginia, Arizona State University, and the University of Wisconsin.