



SPONSORSHIP OPPORTUNITIES

2010 DOD ENTERPRISE ARCHITECTURE CONFERENCE

Unity of effort • Readiness for action • Mission success

GRAND HYATT ► SAN ANTONIO, TX
MAY 10-14, 2010

FOR MORE INFORMATION, PLEASE CONTACT:

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DoDAF Networking Reception (Two Available) \$12,500
Exclusive DoDAF Networking Reception sponsorship \$25,000

Promotional video on web site
Welcome attendees to the reception
Logo on conference web site
Logo in program as an event sponsor
Logo on Event Signage
Half page ad in on-site program guide
Table top display at conference
External promotion in all conference marketing materials
Extra beverage tickets for hosting attendees

Additional Marketing Opportunities

Conference Bags
Networking Breaks
Program Advertisement

Conference Platinum Sponsor (Two available) \$15,000
Exclusive Conference Platinum Sponsor \$25,000

Introduction of Industry Keynote Speaker (exclusive sponsorship only)
Two Promotional videos on conference web site
Large Logo on conference web site
Podium recognition as a Platinum Sponsor (opening and closing)
Logo on all event Signage
Recognition in conference filler slides (largest sized logo)
Table top display at conference
Company profile (150 words) and contact information in program
External promotion in all conference marketing materials
Full page ad in on-site program guide
Three (3) complimentary conference passes

Gold (Four available) \$12,500

Logo on conference web site
One Promotional video on conference website
Podium recognition as a Gold Sponsor (opening)
Logo on all Event Signage
Recognition in conference filler slides (medium-sized logo)
Table top display at conference
Company profile (75 words) and contact information in program
External promotion in all conference marketing materials
Half page ad in on-site program guide
Two (2) complimentary conference passes

Silver \$7,500

Logo on conference web site
Podium recognition as a Silver Sponsor (opening)
Logo on all Event Signage
Recognition in conference filler slides (smallest sized logo)
Table top display at conference
Company profile (50 words) and contact information in program
External promotion in all conference marketing materials
Quarter page ad in on-site program guide
One (1) complimentary conference pass

Luncheons (Three available) Actual cost of meal (\$15,000 - \$18,500)

Promotional video on conference web site
Opportunity to provide 15-20 minute presentation during luncheon
Logo on conference web site
Logo in conference program as lunch sponsor
Event Lunch Signage
Half page ad in on-site program guide
Table top display at conference
External promotion in all conference marketing materials

Promotional Partner \$2,500

Logo on Conference Web Site
Podium recognition as a Promotional Partner
Logo on all Event Signage
Company name and contact information in on-site program
External promotion in all conference marketing materials