

US Special Operations Command



CIO Perspectives

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The overall classification of this briefing is:
**OVERALL SECURITY CLASSIFICATION OF BRIEFING
IS UNCLASSIFIED**



Command vs. Service Responsibilities

A Unified Combatant Command...

Command of all U.S. based SOF
Plan and Synch DoD activities
in GWOT
Deploy SOF to support GCCs
As directed, conduct operations globally
Plan & execute pre-crisis activities



...with Service-like responsibilities

Organize, train, equip SOF
Develop Strategy/Doctrine/Tactics
Program and Budget
Procure SOF-peculiar equipment
Monitor SOF personnel
Ensure interoperability

Acronyms

USSOCOM – United States Special Operations Command
SOF – Special Operations Forces
GWOT – Global War on Terror
GCCs – Geographic Combatant Commanders



Role of CIO

- **Information Technology Management Reform Act (ITMRA) of 1996...aka Clinger-Cohen.**
 - **Established position of CIO within Executive Agencies**
 - **Align Gov't practices along industry examples**
 - **Focus on financial responsibility of IT investments**



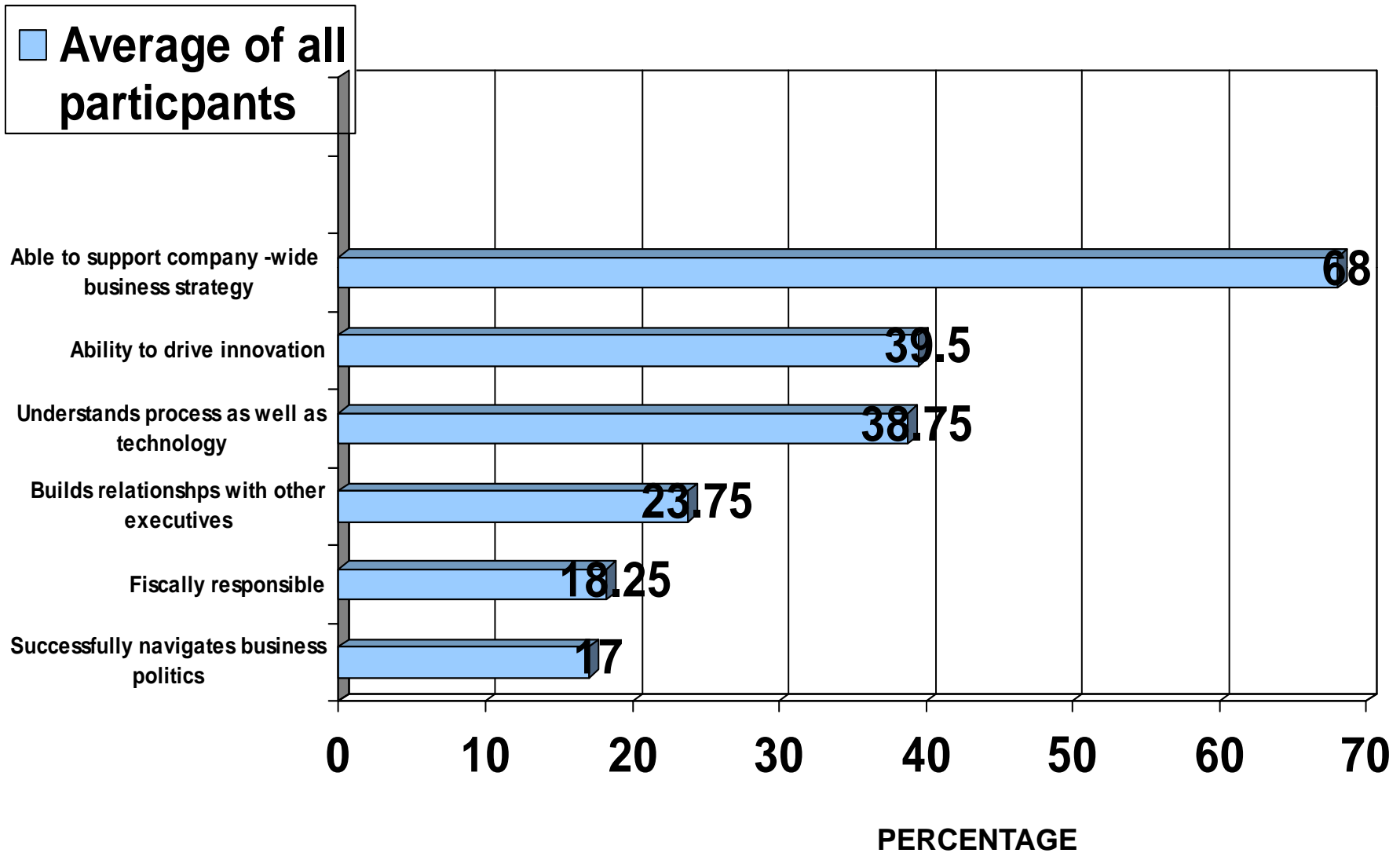
Information Week Survey*

- **Support business strategy**
- **Understand process as well as technology**
- **Drive innovation**
- **Build relationships with other executives**
- **Navigate business politics**
- **Fiscal responsibility**

*10 Dec 2007



Survey Results





IT Stress Factors

- **Availability**
- **SLA performance**
- **Increased cycle times**
- **Regulatory compliance**
- **Cost or Profit Center Expectations**

Common Problem: Budget and Staffing

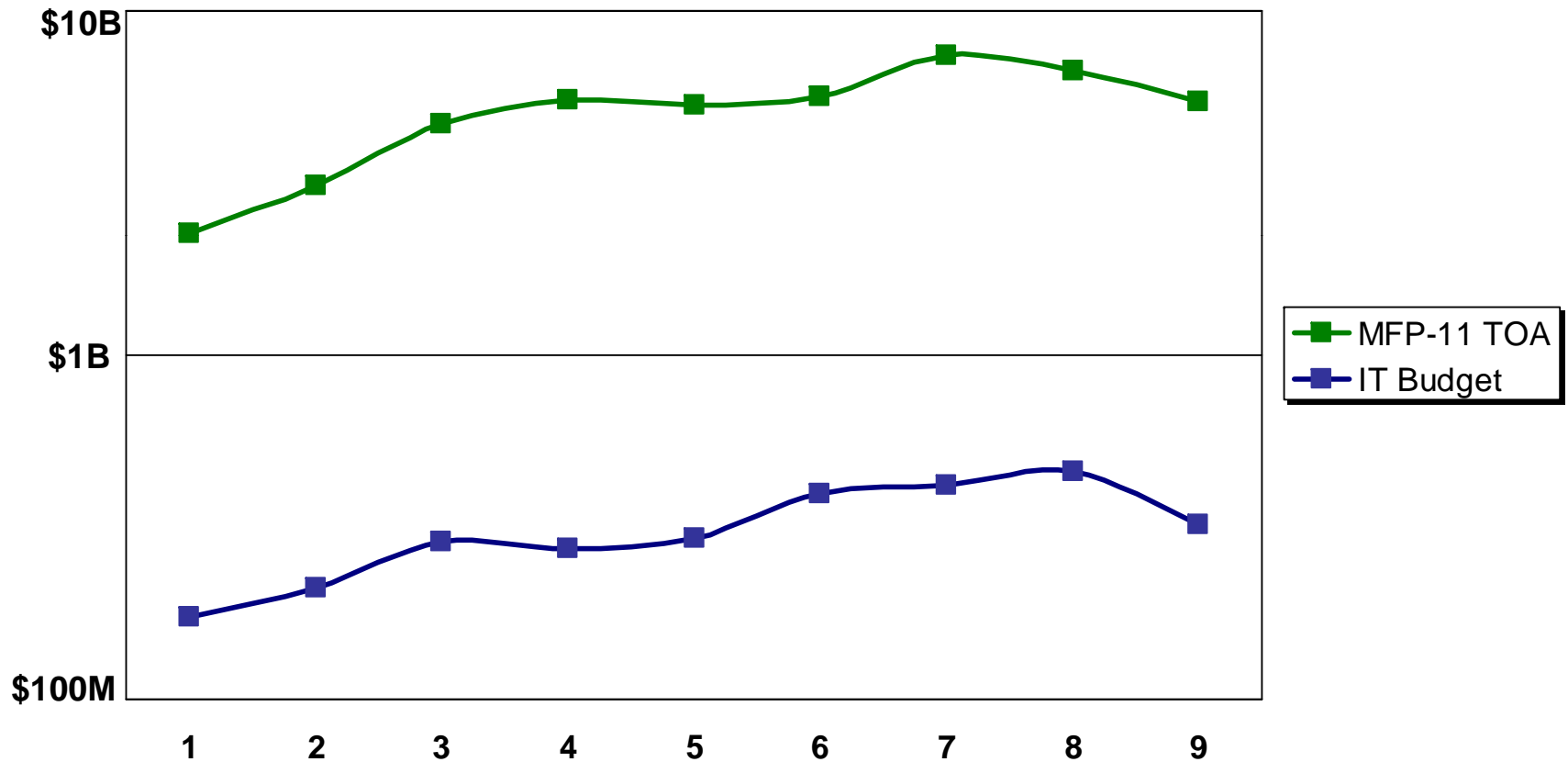


Stress Reduction Options

- **Simplify operations**
- **Automate tasks**
- **Outsource**



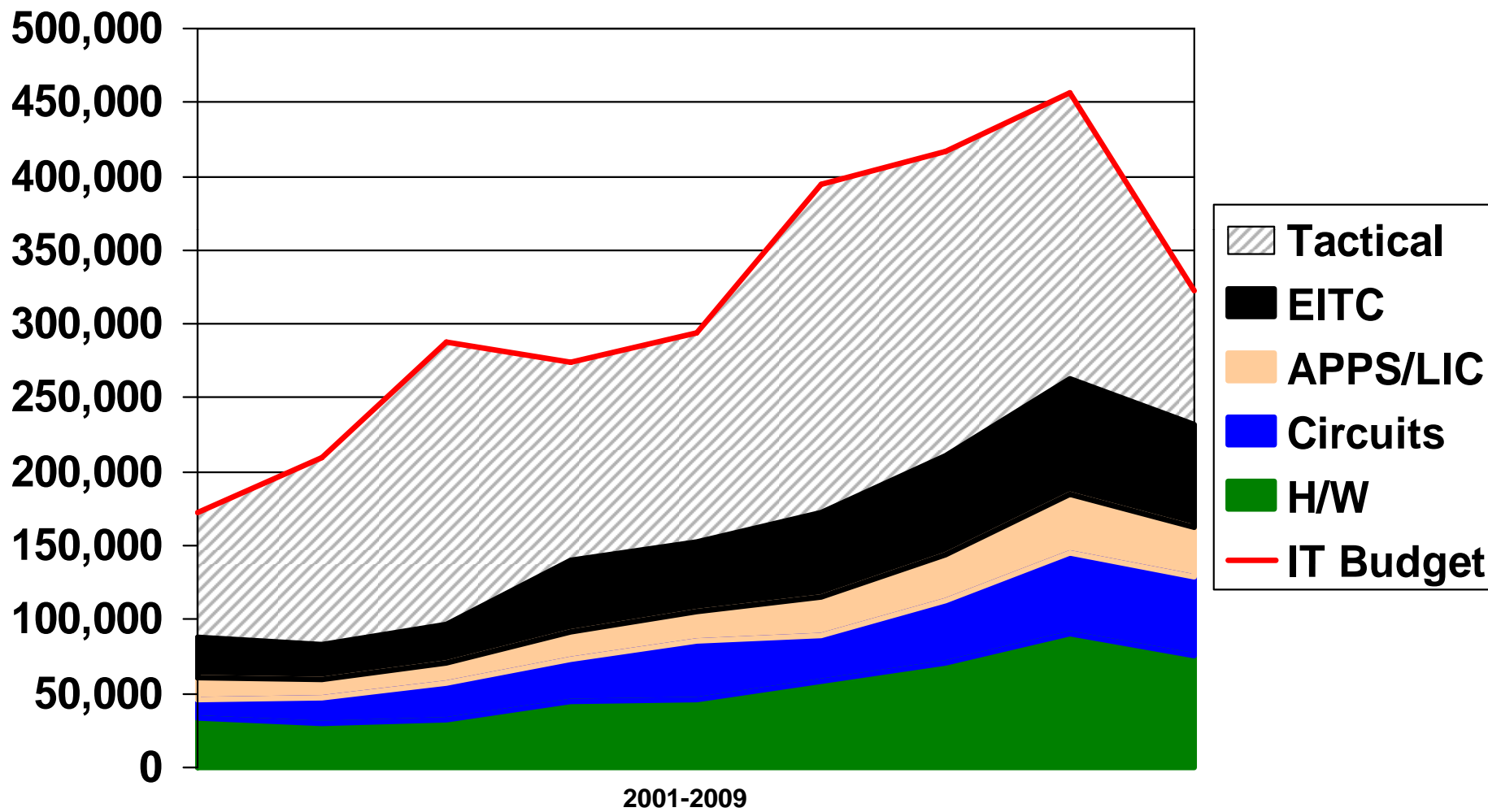
Command vs C4I Systems Funding



USSOCOM's annual IT Budget is approximately 6.2% of the Total Obligation Authority (TOA)

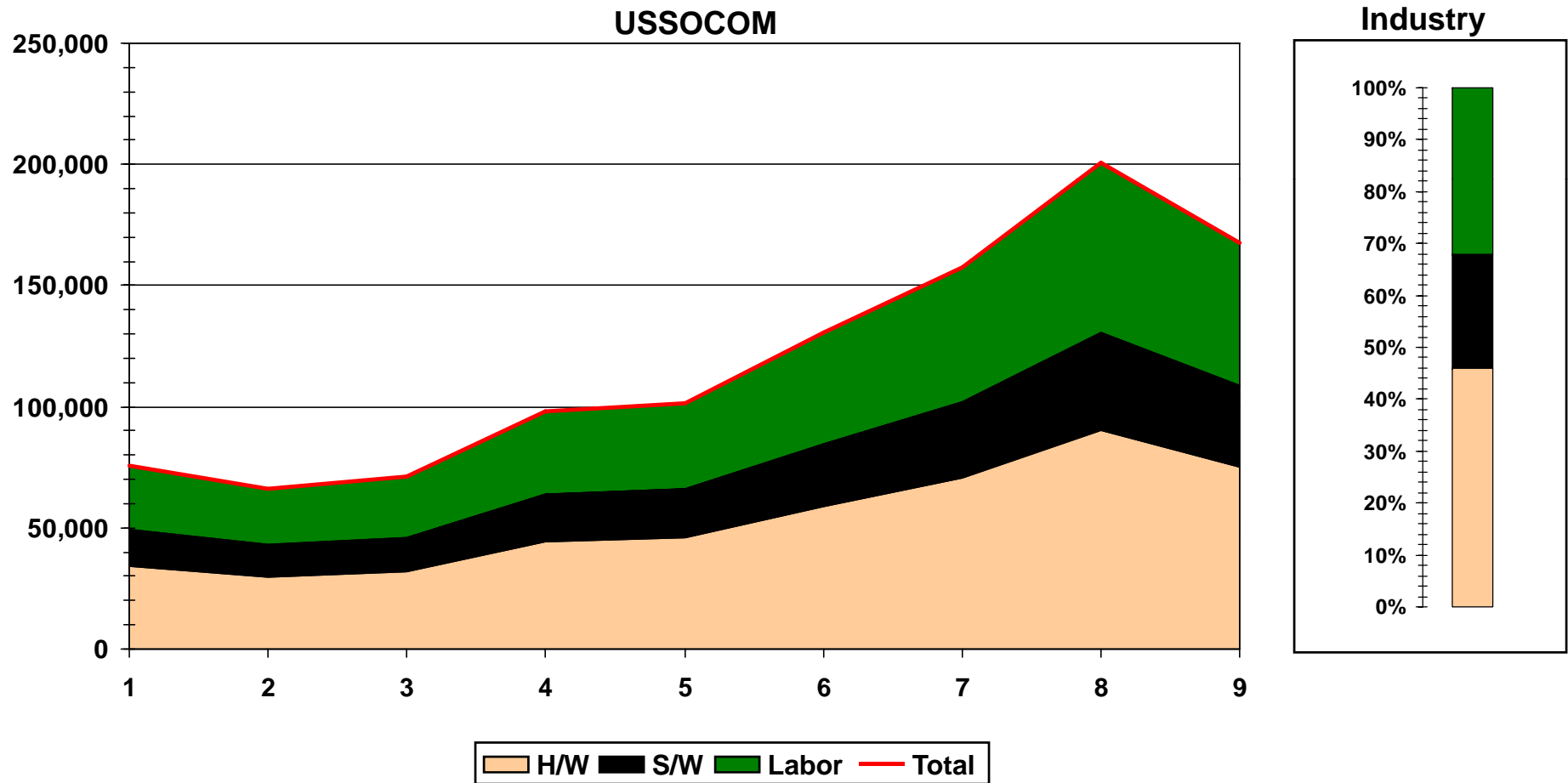


IT Budget Comparison





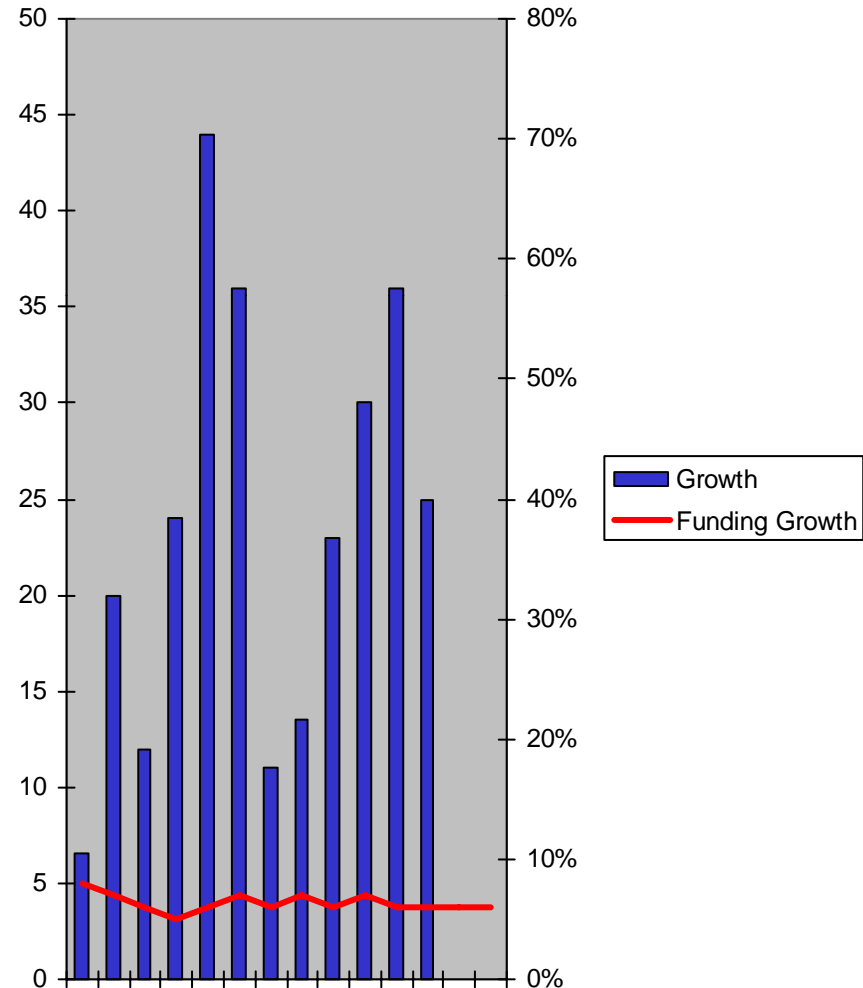
Industry Comparison





Rate of Growth vs Rate of Funding

- SONC Personnel Growth – 6.6%
- HQ Personnel Growth – 20%
- Office Space - 12%
- Computers - 24%
- Servers – 44%
- VTC Conferences – 36%
- Telephone Lines – 11%
- Trouble Tickets – 13.5%
- Change Requests – 23%
- Software Applications – 30%
- Satellite Bandwidth – 36%
- Vulnerability Management – 25%
- Funding – 6.2%**





Keys to Success

- **Enterprise vs. Site management**
 - True cost
 - Consolidation where practical
 - Balance service/MFP-11 \$
- **Abandon Legacy Systems/Practices**
 - Avoid Death spiral Phenomenon
 - Directed purges vice proportional cuts
 - Force the Requirements Process to Adapt
- **Establish Meaningful Metrics**
 - Avoid the SLA trap
 - Define what's critical or driving strategic needs



Keys to Success (cont)

- **Manage expectations vice projects**
 - **Primary obstacles are Policy & Culture – Not Technology**
 - **Portray User/Business Benefit – Not Technical Capability**
- **Cultivate the workforce**
 - **Commitment to individual training and training budget**
 - **Certification bonuses and criteria**
- **Integrate CIO into Acquisition Decision Process**
 - **Department wide ~ not service or site unique**
 - **Implement electronic cross collaboration**
 - **Single MDA for C4I systems**
 - **Redundancies and conflicts = capability gaps and insufficient capacity**

