

The *Power* of Sponsorships



Association for Enterprise Information (AFEI) Events: A Step beyond Networking

Opportunity

Connect with current and potential customers in dynamic, professional settings. AFEI programs and events offer opportunities for you to strengthen your market position while making key contacts. Sponsorships at AFEI events provide maximum visibility and brand recognition.

Sponsoring AFEI events provide a valuable opportunity to promote your company brand to critical decision makers within the government and industry. You have the unique opportunity to showcase your products, solutions and services to a dynamic and diverse mix of customers.

Value

AFEI offers different levels of sponsorships to suit both your budget and requirements. All packages can be tailored to best reflect your organization. We want to insure that you receive the highest possible publicity for your support. Please contact us to discuss how we can create a package that best reflects your needs.

Exhibits

AFEI offers limited table top displays at our conferences but are included in most sponsorship packages.

Please contact Betsy Lauer (703-247-9473) for pricing and availability.

Upcoming Conferences

Cloud Computing Executive Seminar

September 17, 2009; Washington, DC

Enterprise Data

October 8, 2009; Springfield, VA

Cyber Deterrence

February 2010, Washington, DC

DoD Enterprise Architecture

May 10-14, 2010; San Antonio, TX

Warfighter's Vision 2010

June 8-10, 2010; Colorado Springs, CO

International Conference on Systems Thinking in Management

August 2010; Philadelphia, PA

FY2010 Prospectus



Sponsorship Packages

Conference Sponsorships	Benefits	Amount
Platinum	<ul style="list-style-type: none"> • Opportunity to chair or open a plenary session • Two minute video on conference web site • Logo on conference web site • Podium recognition as a Platinum Sponsor • Event Signage • Recognition on screen during conference • Table top display at conference • Company profile (100 words) and contact information in on-site program • External promotion in conference marketing materials • Full page black/white ad in on-site program guide • Three (3) complimentary conference passes 	\$15,000
Gold	<ul style="list-style-type: none"> • Opportunity to facilitate a panel session • Logo on conference web site • Podium recognition • Event Signage • Recognition on screen during conference • Table top display at conference • Company profile (75 words) and contact information in on-site program • External promotion in conference marketing materials • Half page black/white ad in on-site program guide • Two (2) complimentary conference passes 	\$10,500
Silver	<ul style="list-style-type: none"> • Logo on conference web site • Podium recognition • Event Signage • Recognition on screen during conference • Table top display at conference • Company profile (50 words) and contact information in on-site program • External promotion in conference marketing materials • One (1) complimentary conference pass 	\$7,500

Additional Marketing Opportunities

Conference lanyards	Promotional Partner	\$2,500
Conference bags		
Networking breaks		
Luncheons		
Reception		
Program advertisement		
	<ul style="list-style-type: none"> • Logo on conference web site • Event signage • On-site program recognition • Podium recognition 	

Contact

Please contact Betsy Lauer for further information (703) 247-9473 or e-mail at blauer@afei.org. Visit www.afei.org for specific information on each upcoming conference.